

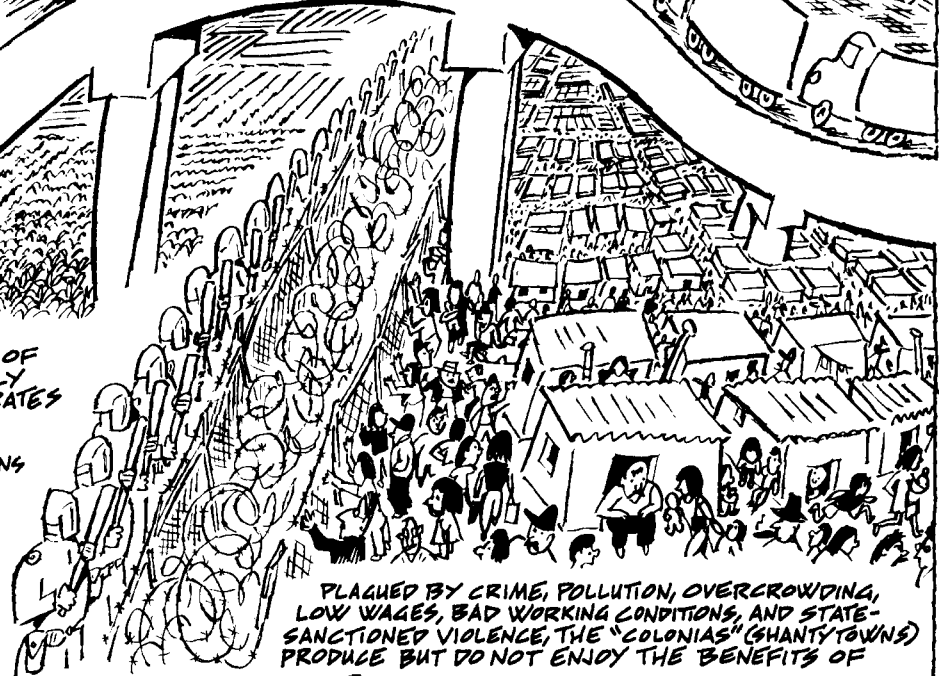
THE "NEOLIBERAL" OR "FREE TRADE" REGIME IS DEPICTED BY ITS DEFENDERS AS A MATTER OF PEOPLE OVERCOMING NATIONAL BOUNDARIES.

VERY WELL INDEED. "MI CASA ES SU CASA"

BUT IF WE LOOK AT THE 2000 MILE BOUNDARY BETWEEN THE U.S. AND MEXICO, WHERE FREE TRADE POLICIES HAVE HAD THEIR WAY FOR NEARLY 20 YEARS, WE FIND IT IS CAPITAL (GOODS, INVESTMENTS, PROFITS) THAT OVERCOMES THIS BORDER, NOT PEOPLE.

BENEATH THE HAPPY HUM OF COMMERCE, AN INCREASINGLY MILITARIZED BORDER SEPARATES LUSH AGRICULTURAL LANDS FROM THE MILLIONS OF MEXICANS & CENTRAL AMERICANS BOTTLED UP IN NORTHERN MEXICO'S MAQUILADORA DISTRICTS.\*

\* PRODUCTION ZONES WHERE U.S. FIRMS ASSEMBLE GOODS DUTY-FREE ON MEXICAN SOIL



PLAGUED BY CRIME, POLLUTION, OVERCROWDING, LOW WAGES, BAD WORKING CONDITIONS, AND STATE-SANCTIONED VIOLENCE, THE "COLONIAS" (SHANTYTOWNS) PRODUCE BUT DO NOT ENJOY THE BENEFITS OF

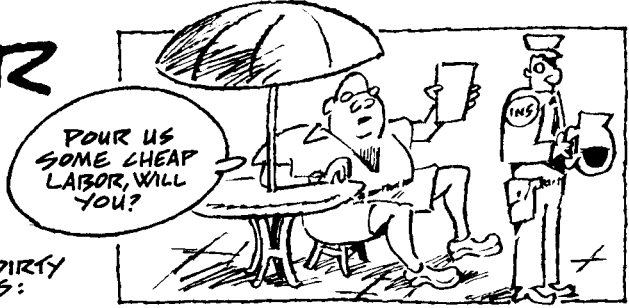
# BORDERLINE NEOLIBERALISM

HOW DID WE REACH THIS POINT? HERE ARE A FEW MILESTONES IN THE PROCESS:

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|---|--|---|--|---|--|
| <p><b>1982</b></p> <p><b>TIME-LINE OF NEO-LIBERALISM</b></p> <p>PRIVATIZATION: MEXICO'S RULING PARTY STARTS SELLING OFF BUSINESSES NATIONALIZED IN EARLY 20TH CENTURY</p> <p>IT'S PROGRESS- YOU WOULDN'T UNDERSTAND</p> | <p><b>1989</b></p> <p>MEXICO'S PRESIDENT SALINAS, AFTER FAILING TO BREAK UNION AT HUGE CANANEA COPPER MINE, SELLS IT TO HIS PAL JORGE LARREA</p> <p>THANKS SAL</p> | <p><b>1994</b></p> <p>YES, YES NAFTA</p> <p>NAFTA BEGINS</p> <p>CHIAPAS REBELLION</p> <p>PESO DEVALUATION</p> <p>MEXICAN STOCK MARKET TUMBLES</p> <p>LAND REFORM PROVISIONS OF MEXICAN CONSTITUTION STRUCK DOWN</p> <p>MEXICO</p> | <p><b>1996</b></p> <p>TWO MILLION MEXICAN JOBS LOST SINCE NAFTA STARTED</p> <p>GIANT SUCKING SOUND</p> <p>GLAD YOU CAME TO YOUR SENSES. I'LL BUY SOME OF THAT, AND OF THAT, AND...</p> | <p><b>1998</b></p> <p>1000 STATE-OWNED FIRMS PRIVATIZED SINCE 1982</p> <p>FEEL BETTER ALREADY</p> | <p><b>1999</b></p> <p>IMF CHANGES NAME OF ITS ENHANCED STRUCTURAL ADJUSTMENT FACILITY TO THE POVERTY REDUCTION AND GROWTH FACILITY</p> |
|---|--|---|--|---|--|

# POROUS BORDER

ACTUALLY, OF COURSE, THE "GREAT WALL OF AMERICA" IS FULL OF HOLES. DESPITE HIGH-PROFILE EFFORTS TO PREVENT UNDOCUMENTED BORDER CROSSINGS, THOUSANDS FIND THEIR WAY ACROSS UNDER BRUTAL CONDITIONS IN THE SONORA DESERT AND HIGH SIERRAS. THIS IS PERFECTLY ACCEPTABLE TO U.S. AGRIBUSINESS + MANUFACTURING INTERESTS, WHO RELY ON IMPOVERISHED IMMIGRANTS TO DO THEIR DIRTY WORK - BUT IT HAS SOME UNEXPECTED CONSEQUENCES:



**MEXICO 1990**

THE RULING PARTY PRIVATIZES OUR COMPANY AND HALF OF US GET LAID OFF WHY DOESN'T OUR UNION DO SOMETHING ABOUT IT?

YOUR UNION IS YOUR RULING PARTY, CHUMP, AND IF YOU'RE TOO STUPID TO UNDERSTAND THAT, YOU'RE TOO STUPID TO LIVE

MY OWN STEEL CO.



**LOS ANGELES, 1992**

PEST-YOU SEEM LIKE A BRIGHT GUY- CARE TO HELP OUR UNION DRIVE? WE NEED SOMEONE TO COLLECT SIGNATURES SO WE CAN PETITION FOR AN N.L.R.B. ELECTION...

SIGNATURES? PETITIONS? THAT'S NOT HOW YOU WIN! LET'S CALL A MASS MEETING IN THE NEIGHBORHOOD, A MARCH ON THE DISTRIBUTOR'S OFFICE, LET'S HOOK UP WITH THE CHURCHES, LET'S...

**EL SALVADOR, 1984**

WE HIGH SCHOOL STUDENTS MUST SUPPORT OUR COMMUNITIES' STRUGGLE FOR LAND REFORM!

WE DEATH SQUAD GUYS MUST BEG TO DIFFER.

**NORTH CAROLINA, 1995**

IS THIS THE INTERNATIONAL BROTHERHOOD OF FACTORY GIRLS? A BUNCH OF US AT SWEATED WALKED OUT AND...

SWEATED? I'M SORRY, SISTER, THAT OUTFIT'S UNORGANIZABLE. THEY KICKED OUT THE UNION 10 YEARS AGO + BROUGHT IN IMPOVERISHED IMMIGRANTS.

EXCUSE ME BUT YOU'RE TALKING TO ONE. WE'VE ALL WALKED OUT, WE'RE SOLID, BUT THIS COMPANY PLAYS ROUGH, AND WE NEED UNION CARDS TO FIGHT BACK. ARE YOU WITH US?

IN SEIU'S JUSTICE FOR JANITORS CAMPAIGN, IN THE CALIFORNIA DRYWALLER, MISSION GUERRERO, BASIC VEGETABLE, AND AMERICAN RACING EQUIPMENT STRIKES, TO NAME BUT A FEW, LATIN AMERICANS TEMPERED IN THE LIFE AND DEATH STRUGGLES OF THEIR HOMELANDS HAVE JUMP-STARTED THE NEW WAVE OF MILITANT ORGANIZING IN THE U.S.

**MEANWHILE- NAFTA WAS A "LABOR SIDE" AGREEMENT THAT PROHIBITS UNFAIR LABOR PRACTICES WHILE IT HAS NO TEETH. IT HAS PROVIDED A FORUM TO EMBARRASS THE WORST UNION-BUSTERS AND A FERTILE MEETING GROUND FOR U.S. + MEXICO LABOR MILITANTS**

**1997** U.S. UNIONS SUPPORT FIRST INDEPENDENT UNION STRIKE AT A MAQUILADORA, THE HAN YOUNG PLANT IN TIJUANA. *YANKIES GO HOME*

**1998** ARIZONA AFL-CIO DEFENDS STRIKE BY 2100 CANANEA COPPER MINERS. *SU LUCHA ES MI LUCHA*, *YOU SPEAK SPANISH?*, *SURE- MY DAD WORKED AT CANANEA TOO*, *WE'RE HERE WE'RE WORKING WE'RE ORGANIZED THE VEG!*

**1999** 1400 STEELWORKERS MARCH FOR PEST RELIEF IN SEATTLE.

**2000** AFL-CIO REVERSES EARLIER POSITION, CALLS FOR END OF SANCTIONS ON EMPLOYERS WHO HIRE UNDOCUMENTED WORKERS, SEEKS NEW LAWS AGAINST EXPLOITATION OF IMMIGRANTS. *GIT!*, *XENO-PHOBIA*, *IT'S STILL A GOOD IDEA*

**WORKERS OF ALL NATIONS UNITE**